



# SUBCOMMITTEE ON GENERAL GOVERNMENT

Interim Meeting  
Department of Culture, Recreation and  
Tourism  
Budget Topics

CHAIRMAN  
REPRESENTATIVE BRETT GEYMANN



# AGENDA

- FY 08-09 Operating Budget
- Statutory Dedications
- Salaries and Positions
- Travel Expenditures
- Other Items



# Culture, Recreation and Tourism

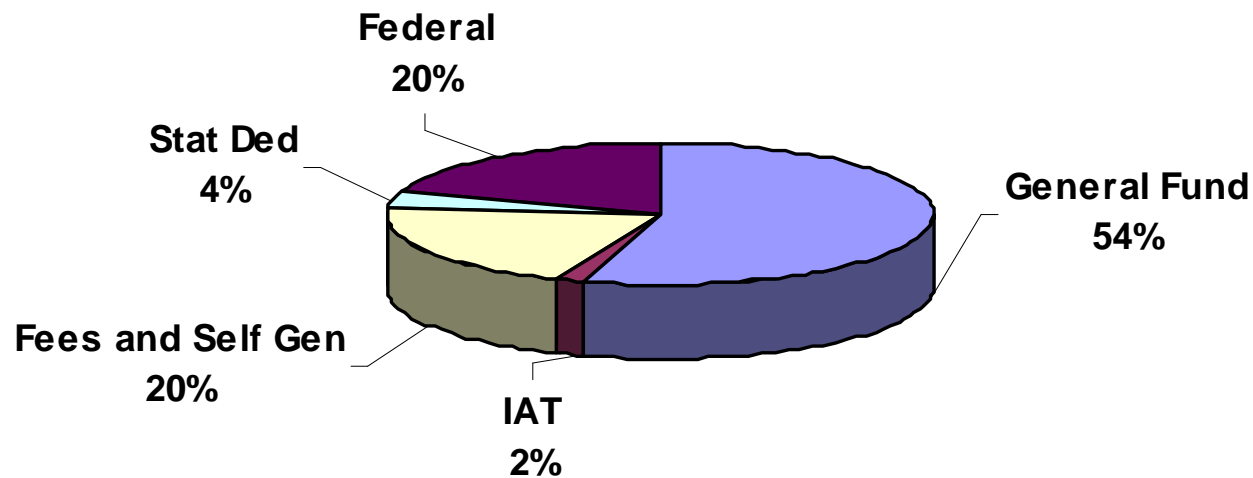
## BUDGET

Department of Culture, Recreation and Tourism FY 08-09 EOB (as of 1/20/2009) to FY 09-10 Requested					
Means of Finance	FY 07-08 Actual	FY 08-09 Existing Operating Budget	FY 09-10 Requested	Change	Percent Change
State General Fund	\$71,316,067	\$69,595,652	\$88,604,128	\$19,008,476	0.0%
Interagency Transfers	\$25,195,870	\$2,361,392	\$535,050	(\$1,826,342)	0.0%
Fees and Self-Gen Rev	\$25,091,271	\$25,543,591	\$25,922,113	\$378,522	1.5%
Statutory Dedications	\$5,190,686	\$5,335,941	\$1,040,000	(\$4,295,941)	-80.5%
IEB	\$0	\$0	\$0	\$0	0.0%
<u>Federal Funds</u>	<u>\$14,455,440</u>	<u>\$11,873,354</u>	<u>\$8,040,841</u>	<u>(\$3,832,513)</u>	<u>-32.3%</u>
<b>TOTAL</b>	<b>\$141,249,334</b>	<b>\$114,709,930</b>	<b>\$124,142,132</b>	<b>\$9,432,202</b>	<b>8.2%</b>



# Culture, Recreation and Tourism

## Existing Operating Budget FY 08-09





# Department of Culture, Recreation and Tourism

## **SALARIES/ POSITIONS**

- \$25.7 million for salaries and \$9.5 million for related benefits  
Total Salaries and Related Benefits = \$35 million or 31% of the total budget
- Average Salary for the Department = \$32,644
- 787 positions (775 classified and 12 unclassified)
- As of 11/1/08, the department had 120 vacancies  
5 yr historical vacancy rate = 136 positions



# Culture, Recreation and Tourism

## **STATUTORY DEDICATIONS**

Audubon Golf Trail Development Fund (R.S. 56:1706) The state treasurer shall each year deposit in and credit to the fund an amount equal to the total fees and self-generated revenues collected in that year from activities of the Audubon Golf Trail. \$50,000 was appropriated from the fund in FY 08-09. The Administration reduced this by 5% as part of a deficit reduction plan. There is a \$26,822 fund balance as of 2/5/09. This fund is used to collect annual membership fees from AGT member courses, from prospective AGT members as application fees, and from participants in Junior Golf Tournaments as entrance fees.

Overcollection Fund (R.S. 39:100.21) – Created by Act 585 of the 2004 Regular Session. The source of revenue is General Fund.



# Culture, Recreation and Tourism

## STATUTORY DEDICATIONS (cont.)

Archaeological Curation Fund (R.S. 41:1615) The treasurer shall pay an amount equal to the monies received by the state treasury pursuant to the provisions of R.S. 41:1608(B) into the Archaeological Curation Fund. All unexpended and unencumbered monies in the fund at the end of any fiscal year shall remain in the fund. \$40,000 was appropriated in FY 08-09. There is a \$102,596 fund balance as of 2/5/09. This fund supports the Division of Archaeology's function as the state's legal custodian for all archaeological artifacts and objects of antiquity, as designated by RS 41:1604. Fees are collected for items stored in the state's curation facility and are used for the salaries and operational expenses of this function and to provide funds for developing exhibits and presentations on Louisiana archaeology to be placed in museums, libraries and schools around the state.



## **STATUTORY DEDICATIONS (cont.)**

Poverty Point Reservoir Development Fund (R.S. 56:1705) - The state treasurer shall each year deposit in and credit to the fund an amount equal to the total fees and self-generated revenues collected in that year from activities of the Poverty Point Retirement Development Community and the Black Bear Golf Course. Monies in the fund may be appropriated for support of the operation, maintenance, improvement, and expansion of the Poverty Point Retirement Development Community and the Black Bear Golf Course. Any unexpended or unencumbered monies on deposit in the fund at the end of the fiscal year shall remain in the fund. \$950,000 was appropriated in FY08-09. The Administration reduced this by 5% as part of a deficit reduction plan. There is a \$183,941 fund balance as of 2/5/09.



# Culture, Recreation and Tourism

## TRAVEL

The Department of Culture, Recreation and Tourism has \$498,001 budgeted for travel in FY 08-09. This is less than one percent of their total budget.

Type of Travel	FY 08-09 Budget
In-State Administrative	\$33,930
In-State Conferences	\$83,655
In-State Field Travel	\$73,943
<u>In-State Info Tech/Bd. Mem</u>	<u>\$1,418</u>
<b>Total In-State Travel</b>	<b>\$192,946</b>
Out-of-State Administrative	\$40,496
Out-of-State Conferences	\$221,484
Out-of-State Field Travel	\$42,775
Out-of-State Bd. Mem	\$300
<b>Total Out-of State Travel</b>	<b>\$305,055</b>
<b>TOTAL TRAVEL</b>	<b>\$498,001</b>



## **Department of Culture, Recreation and Tourism**

### **ISSUES**

What is the status, in terms of dollars and the number of visitors, of tourism in Louisiana relative to the pre-Katrina numbers?

The number of visitors to Louisiana is expected to recover to 2004 levels by 2010, with 24.3 million people expected to visit the state that year. Tourist spending is also estimated to recover by 2010, where it is forecast to reach \$9.9 billion. However, as the total number of visitors and spending approach normal state-wide levels in the next two years, it is unlikely that the tourism industry will have fully recovered in New Orleans during the same period. Tourism in New Orleans is still lagging and not expected to approach pre-Katrina levels in number of visitors until 2012.



# ISSUES

Louisiana expects to host 24 million visitors annually by 2010 bringing the state to near pre-Katrina level numbers. Below are indicators illustrating the number of visitors and dollar amounts to the state through tourism.

Performance Indicator	FY 2004-2005	FY 2005-2006	FY 2006-2007	FY 2007-2008
Direct visitor spending by visitors to Louisiana (in billions)	\$ 10	\$ 8	\$ 7	\$ 9
State taxes collected from visitor spending (in millions)	\$ 427	\$ 342	\$ 269	\$ 370

Performance Indicator	FY 2004-2005	FY 2005-2006	FY 2006-2007	FY 2007-2008
Total number of visitors to Louisiana (in millions)	23	18.7	18.2	23.3
Number of people employed directly in travel and tourism industry in Louisiana	121,200	108,000	86,600	100,780



# Issues

The forecast for the number of visitors to New Orleans for 2009 is 8.3 million and they are projected to spend \$5.2 billion. This is expected to generate approximately \$200 million in state taxes collected from visitor spending.